



LOUISIANA DEPARTMENT OF TRANSPORTATION & DEVELOPMENT

Intelligent Transportation (ITS) encompass state-of-the-art communication technologies and applications that are integrated into the state's transportation infrastructure to save lives, time and money. The Louisiana Department of Transportation and Development (DOTD) has taken an initiative in implementing ITS statewide to enhance mobility, improve safety, and promote economic vitality. The DOTD is using ITS to increase efficiency on the state's highways on a day to day basis and more importantly during emergency situations, such as hurricane evacuations.



Fast Facts

- 1 Statewide and 8 Regional Architectures
- 412 Closed Circuit Television (CCTV) Cameras
- 163 Radar Vehicle Detection (RVD)
- 53 VID
- 73 Digital Message Signs (DMS)
- 14 Ramp Meters

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Traffic Management Centers

The DOTD operates a statewide Traffic Management Center (TMC) in Baton Rouge. Additionally, there are regional TMCs in New Orleans, Shreveport, and Houma. TMC operators monitor traffic, manage incidents, and provide real-time travel information to motorists.

511 Traveler Information Services

The DOTD offers various tools and services for motorists to access real-time travel information, including 511 phone system and companion website with live streaming video, a Way to Geauxsmartphone app, Facebook, and Twitter.

Maintenance Program

DOTD established an ITS Maintenance Program in 2013 to systematically provide routine and responsive maintenance for LADOTD's ITS infrastructure.

Motorist Assistance Patrols

The Louisiana MAP program offers complimentary roadside assistance to stranded motorists in Baton Rouge, Lafayette, New Orleans, and Shreveport. The LADOTD recently announced a new innovative public-private partnership with State Farm Insurance.

Public-Private Partnerships

In an effort to defray current operating expenses and conserve public funds, The DOTD has initiated a sponsorship program to offer private companies advertising opportunities for some of the department's assets.

Incident Management Program

DOTD is implementing a statewide Traffic Incident Management (TIM) program in efforts to facilitate communication, coordination, and cooperation among incident first responders in order to quickly and safely restore normal traffic flow following an incident.

Ramp Meters

The DOTD is utilizing ramp meters in an effort to provide an overall safer merge operation at interstate entrance ramps and maintain maximum traffic flow for motorists.